

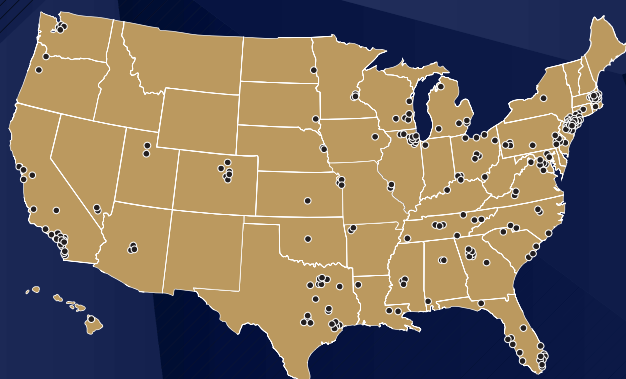
THE POWER OF A LION STREET FIRM



BLUFFVIEW INSURANCE GROUP, LLC

An Independent Firm of:
LION STREET

NATIONAL NETWORK | CARRIER INFLUENCE | SPECIALIZED EXPERTISE | POWERFUL SOLUTIONS



LION STREET NETWORK HIGHLIGHTS

200+ Firms

800+ Advisors

40+ States

250+ Cities

\$136B+ of Life Insurance Benefits In Force

As of 2026

Elite Firms in Life Insurance & Wealth Planning Solutions

Lion Street is an elite network of firms among the nation's leading life insurance and wealth planning offices, serving high-net-worth individuals, family offices, and business owners. Lion Street Firms have a unique advanced planning and large case design advantage when implementing sophisticated solutions for:

- Life Insurance Strategies/Analysis
- Wealth Transfer/Estate Planning
- Charitable Giving
- Business Succession Planning
- Corporate & Business Insurance
- Specialty Expertise with Private Placements, Foreign Nationals and Premium Finance

Product Access & Carrier Influence

Lion Street Firms operate through an open-architecture platform, giving unbiased access to the full breadth of life insurance products across the industry. As a top distributor with executive relationships and influence at major carriers, firms have early insight into innovation, new products, and the ability to advocate for client-specific underwriting and product solutions directly with the top life insurance carriers in the United States.

Direct Access to Major Life Insurance Carriers



Nationwide®



Prudential



Lincoln
Financial™

Including 50+ other life insurance carriers